



Cosmetic Plastic Surgery Predictions for 2006

Silicone Breast Implants Will be Approved by the FDA

The Growth & Popularity of Cosmetic Fillers
will Dramatically Increase

Board Certification of Practitioners & Accreditation
of Surgical Facilities will play a large part in
Healthcare Choices

Men will Represent a Growing Segment of the
Aesthetic Surgery Market

*For more predictions, please visit the **American Society
for Aesthetic Plastic Surgery** at www.surgery.org*

A Growing Trend

Body Contouring Following Massive Weight Loss

Some are able to lose weight on their own and others choose gastric bypass, but with massive weight loss in a short period of time, people are often left with extra folds of skin. This can be quite a disappointment to someone who has worked so hard to lose the weight.

Advanced Concepts offers many different body contouring procedures to correct these problem areas such as the abdomen, waist, legs, arms, breasts, and neck. Some patients are even able to use their health insurance to cover the cost of these procedures. To see if you are a candidate and to explore the possibility of health insurance coverage, please contact us to schedule at consultation at (216) 691-4022.

CHECK OUT OUR WEBSITE!
www.advancedconcepts.net

Cosmetic Surgery Credentials Asking the Right Questions

Ask if the doctor is a member of the American Society for Aesthetic Plastic Surgery (ASAPS). ASAPS membership ensures that the doctor is certified by the American Board of Plastic Surgery and has also met other special requirements for cosmetic surgery experience and continuing education.

Ask if the doctor is certified by the American Board of Plastic Surgery (ABPS). When a doctor claims to be "board certified," ask by which board. Only one, the American Board of Plastic Surgery (ABPS) is recognized by the American Board of Medical Specialties (ABMS) to certify doctors in the specialty of plastic surgery.

Ask about the doctor's hospital privileges. It is important to find out if the doctor has operating privileges in an accredited hospital for the same procedure you would like to have performed. Before granting operating privileges, hospital review committees evaluate a surgeon's training and competency for specific procedures. If the doctor does not have hospital privileges to perform your procedure, look for another surgeon.

If the doctor operates in an ambulatory or office-based facility, ask if the facility is accredited. Facilities accredited by AAAASF have met strict requirements for all aspects of operation, and such accreditation denotes a high standard of care. As of July 2002, ASAPS members performing plastic surgery in which anesthesia is used must operate in a facility that meets at least one of the following criteria: accredited by a national or state-recognized accrediting organization; state-licensed; or Medicare-certified.

Upcoming Events

Evening of Beauty
Monday, February 6, 2006
4:00pm to 6:00pm

\$55 per Injection of Botox
Special Pricing on All Tissue Fillers

Reservations are required by
Wednesday, February 1, 2006

Featured Cosmetic Procedure

Liposuction

Liposuction removes deposits of excess fat from specific areas of the body. The procedure can slim hips and thighs, flatten the abdomen, shape the calves and ankles, or eliminate a double chin. Liposuction is well suited for women and men who are of relatively normal weight but have isolated pockets of fat. These localized fat deposits typically do not respond to diet or exercise. While it is possible to undergo liposuction at almost any age, best results will be obtained if the skin still has enough elasticity to achieve a smooth contour following fat removal. Liposuction can be performed on several areas of the body at the same time and can also be combined with other aesthetic plastic surgery.

Fat is removed by inserting a small, hollow tube, called a cannula, through one or more tiny incisions near the area to be suctioned. Incisions are placed as inconspicuously as possible, often within skin folds or contour lines. The cannula is connected by tubing to a vacuum pressure unit. Guided by the surgeon, the suction device literally vacuums away unwanted fat. Plastic surgeons use various techniques to suction the deep or more superficial layers of fat. The fat removal technique depends on many factors and must be determined on an individual basis. Advanced Concepts currently offers suction assisted lipoplasty (SAL) and ultrasonic assisted lipoplasty (UAL).

Healing consists of swelling and bruising that lasts a few weeks. You will need to wear a compression garment during this time to control swelling. Wintertime is a great time to have liposuction performed. You can hide the swelling and bruising and be healed up and ready for the spring. To find out if you are a candidate for liposuction, please call (216) 691-4022 to schedule a personal consultation.

Winter Special

La Roche-Posay Prevent & Repair Products

15% off



Lipikar Body Lotion Ceralip Repair Cream
Xerand Hand Repair Body Scrub
Surgras Cleansing Bar Lipo-Levres Stick

Expires 03/01/06

Dry Skin

What Causes Dry Skin?

Your skin is protected by a layer made up of water and lipids. When certain lipids are lacking, this natural barrier is weakened and water is allowed to escape, resulting in increased sensitivity to outside irritants.

What are the Symptoms?

Dry skin is characterized by itching, flaking, redness, scaling, and chapping.

What Should I Do?

Take brief showers and baths and avoid hot water.

Use a mild cleanser.

Avoiding rubbing the skin dry after a shower or bath. Instead, pat gently with a towel.

Immediately after bathing, apply a lipid-replenishing balm or lotion.

Maintain a balanced diet, exercise, and drink plenty of water.

A humidifier can be used to maintain an adequate indoor moisture level.

Use a mild laundry detergent and limit the use of bleach on clothing and bedding.